comparative exploratory study of Tourist activity in two Portuguese cemeteries
Introduction

- Starting point
- Objective
- Method

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Death-related tourism: a root for concord
Agramonte Cemetery: visible, spoken of and valued
Central Cemetery of Aveiro: invisible, unspeakable and undervalued
Seeing the invisible, speaking of the unspeakable, valuing the invaluable: some influencing factors

- Existence and amount of published scientific research
Seeing the invisible, speaking of the unspeakable, valuing the invaluable: some influencing factors

- Action of the municipality
Seeing the invisible, speaking of the unspeakable, valuing the invaluable: some influencing factors

- Action of individuals

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Seeing the invisible, speaking of the unspeakable, valuing the invaluable: some influencing factors

- Economic benefit
Seeing the invisible, speaking of the unspeakable, valuing the invaluable: some influencing factors

- Cultural demand factors
- Disassociation of cemeteries as tourist attractions from death and suffering

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Muito obrigada
Thank you very much
Mulțumesc mult
Köszönöm szépen